

ACHIEVING EXCELLENCE IN PATIENT-CENTERED CARE

SWISSOTEL CHICAGO | NOVEMBER 17-18, 2016

EXHIBITOR PROSPECTUS



Experts will attend in order to:

LEARN ABOUT proven tactics for effective use of data/technology and optimized deployment of clinical/non-clinical resources

NETWORK WITH executives, leaders and managers who make significant purchase decisions from home health agencies, medical practice organizations and acute care settings

Reserve your space today!

CONTACT

Elizabeth Christian
301-287-2232
EChristian@decisionhealth.com

To learn more about the conference:
www.decisionhealth.com/PatientCenteredCare

Conference Overview



The 2016 Achieving Excellence in Patient-Centered Care conference convenes leaders of accountable care organizations, large health systems, home health agencies, medical practices, and hospitals focused on driving value across the continuum of care. The conference delves into key strategies and tactical steps that lead to value-based success. With power workshops, breakout tracks and roundtables throughout the jam-packed two-day agenda, this event ensures all provider settings operating within all payment models will receive the operational and tactical roadmaps needed to achieve excellence in patient-centered care.

HEALTH CARE LEADERS WHO WILL BE ATTENDING:

- ✓ Medical Directors
- ✓ Directors of Nursing
- ✓ Board Certified Case Managers
- ✓ Educators
- ✓ Practice Transformation Managers
- ✓ Quality and Safety Professionals
- ✓ Directors of Physician Services
- ✓ Risk Managers
- ✓ Medical Practice Administrators
- ✓ Home Health Agency Administrators
- ✓ Practice Managers

Exhibit Schedule*

EXHIBITOR MOVE IN

November 17, 2016 9:00-11:00 a.m.

EXHIBIT HALL HOURS

November 17, 2016 12:00-1:00 p.m.

November 18, 2016 7:30-8:30 a.m.

November 18, 2016 12:30-1:30 p.m.

EXHIBITOR MOVE OUT

November 17, 2016 12:00-1:00 p.m.

**Times are subject to change.*

Presented by:

Home Health Line

Inside the **Joint Commission**

PartBNews

Sponsor Level

	Platinum	Silver
Package Price	\$2,995	\$1,995
6' draped table-top space	●	●
Attendee mailing list with email addresses	●	●
Exhibitor passes	● 2 passes	● 1 pass
Insert in <i>Inside The Joint Commission, Home Health Line Or Part B News</i> (see below for details)	● Full page ad	● Half page ad
Logo/link on event webpage	●	
BONUS: When you sign up for any of the packages on this page, you'll receive your logo posted on the conference website with a link to your website and your logo on the welcome/agenda card.	★	★

Add Ons

DEADLINE: All add ons listed below are due by November 4, 2016

ADVERTISING

- Email deployment by
DH to our attendee list..... \$1000
- Email deployment by
DH to our full list..... \$1500
- Half page ad in newsletter \$525
- Full page ad in newsletter \$750
- Hotel room drop..... \$1000
- Chair drop in meeting room..... \$250
- Push notifications in event app \$250

PROMOTIONAL ITEMS

- Tote bag insert \$500
- Charging station \$1200
- Stylus pens..... \$750

Insert and Ad Specifications

YOUR CHOICE!

- Inside The Joint Commission
- Home Health Line
- Part B News

DEADLINE:

2 opportunities for your insert into *Inside The Joint Commission, Home Health Line Or Part B News*:

- October 2016 issue: ad due October 3, 2016
- November 2016 issue: ad due November 4, 2016

INSERT SIZE:

Please provide a high resolution (for print) 4-color PDF with fonts embedded. Ads do not bleed. Image areas are specified below in inches:

- A) Full page: 7.5" x 10.5" with no bleeds
- B) Half page: 7.5" x 5.125" with no bleeds



Hotel Accommodations

Swissotel Chicago

323 E Wacker Drive
Chicago, IL 60601

\$199/night

Hotel cut off date: October 17, 2016



Shipping information

If you will be shipping anything to the hotel, please use the below address. Label each of your boxes with your company name. You may use the labels included in the packet for easy identification. The hotel will store all boxes with the attached label together; however, you will be responsible for any shipping and handling fees.

Direct to Show Facility Address:

Patient Centered Care
(Exhibiting Company Name, Booth #)
Swissotel Chicago
323 E Wacker Drive
Chicago, IL 60601



Electricity & Internet

To order electricity and internet at your exhibit space, please contact:

Kaylee Niederhelman
Sales Manager - PSAV®
Swissôtel Chicago
office: 312.268.8091
kniederhelman@PSAV.COM

Terms and Conditions



Participation in the *Achieving Excellence in Patient-Centered Care* is conditional upon acceptance of the following terms:

The application and Contract for Space (the "Contract") by and between DecisionHealth (DH) and the exhibiting company ("Exhibitor") governs exhibitor rental and use of exhibit space in the exhibit hall at ("THE CONFERENCE") with the terms and conditions set forth below. This contract shall become binding upon acceptance by an authorized DH representative for THE CONFERENCE.

EXHIBIT SITE AND TIME: DH reserves the right, at its sole discretion, to change the site, hours, and dates. DH will attempt to notify Exhibitor of any such changes as far in advance as possible, but assumes no specific obligation to do so successfully.

APPLICATIONS: All applications for exhibit space must be made on this contract. A counter-signed copy will be returned to the Exhibitor upon acceptance of the Contract by an authorized representative from DH. DH reserves the right, at its sole discretion, to decline acceptance of any Contracts.

EXHIBIT SPACE ALLOCATION: DH will attempt to assign exhibit space in the order in which Contracts are received. DH reserves the right, at its sole discretion, to designate exhibit space or make changes in the location, size, layout, arrangement and display limits of the exhibits.

EXHIBIT SPACE FEE: The exhibit space fee ("Fee") per booth unit includes space selected in the application section on page 1, company identification sign, standard drapery, general security, general illumination, and an Exhibitor Service Manual. All other expenses are the responsibility of the Exhibitor.

CANCELLATION: In the event Exhibitor cancels all or part of the exhibit space, the following provisions shall apply: (i) if written notice of cancellation is received by DH at least 60 days prior to the 1st day of the conference, Exhibitor shall pay a cancellation fee equal to one-half of the total exhibit space rental fee (ii) if written notice of cancellation is received by DH less than 60 days prior to the first day of the conference, Exhibitor shall pay the full amount of the total exhibit space rental fee; (iii) all cancellation fees are payable immediately upon cancellation. All payments made to DH under this contract are deemed fully earned and nonrefundable and made in consideration for expenses incurred by DH and DH's lost or deferred opportunity to provide exhibit space to others, and all cancellation fees that may become due here under are acknowledged by Exhibitor to constitute liquidated damages. DH reserves the right to cancel the Exhibit Hall or to terminate this contract for any reason at any time upon written notice to Exhibitor. Upon cancellation or termination by DH, DH's sole liability to Exhibitor, and Exhibitors exclusive remedy, shall be a refund of any Fees paid by Exhibitor under this agreement.

FORCE MAJEURE: DH shall not be responsible for any loss or damage resulting from failure to perform under this Contract or to conduct THE CONFERENCE in whole or part as a result of riot, strike, civil disorder, act of war, act of terrorism, earthquake, storm, fire, flood, failure of facilities, or any act of God or any reason, of any kind whatsoever beyond the reasonable control of DH. In such cases, DH will make reasonable efforts to reschedule THE CONFERENCE. Notwithstanding any other terms or conditions of this contract, should it ultimately be impossible to hold THE CONFERENCE for the foregoing reasons, all payments will be refunded.

INSTALLATION AND DISMANTLE: Exhibitor will be provided reasonable time to erect and dismantle its exhibits as will be specified in the Exhibitor Service Manual. DH will remove exhibit materials not removed from the exhibit hall by the Exhibitor at Exhibitor's expense.

CONDUCT: Exhibitor shall conduct its exhibit in a manner not to be objectionable to DH, other exhibitors, the conference facility, and the public. DH reserves the right to restrict or prohibit exhibits which, because of noise, method of operation, content, or any other reason are objectionable or otherwise detract from or are out of keeping with the character of exhibit or promotion which, if continued, substantially detracts from the design or description given advance approval. DH and the conference facility reserve the right to close, remove, or require changes in any exhibit or to remove any of Exhibitor's personnel, agents, representatives, independent contractors, invitees or guests who are deemed detrimental to DH, THE CONFERENCE, other Exhibitors, the conference facilities, or the public. If the exhibitor or its representatives fail to observe the terms and conditions of this Contract, Exhibitor may be dismissed from THE CONFERENCE without refund or appeal.

GIVEAWAYS AND SAMPLES: Distribution of giveaway items and samples is permitted provided there is no interference with other exhibits. DH may withhold or withdraw permission to distribute giveaways or samples, advertising or any material it deems objectionable.

EXPOSITION BADGES: Exhibitor personnel must wear conference identification badges while on the exhibit floor.

MAILING LIST AGREEMENT: By submitting this request, I understand and agree that this list order is for a one-time use only. Neither this list nor excerpts thereof are to be duplicated, reproduced, reused or transferred without written authorization from DecisionHealth. I understand that lists are seeded with decoy names to detect unauthorized use. If unauthorized use is detected, I understand that I will pay 10 times the value of the list order and be subject to other legal action. I understand that this mailing list does not include email addresses or phone numbers. Exhibitor will make it clear that the mailing is coming from your company and not DecisionHealth. Exhibitor will include your company's complete contact information on your promotional mailing or solicitation. DecisionHealth is not responsible for any additional design or production cost for the advertising placement and any promotional product(s) or mailings.

AVAILABLE SERVICES: DH will designate independent contractors ("Exposition Contractors") to provide the following services: draping, machine moving, cartage, machine erection, furniture, booth and floor decoration, signs, photography, telephone and internet services, electrical, plumbing, carpentry, and other related services. DH assumes no responsibility or liability for any of the services performed or materials delivered by any Exposition Contractor. Use of any other contractor other than Exposition Contractor shall require the advance written consent of DH.

UNION LABOR: Exhibitor is required to observe all union contracts in effect between DH, the Exposition Contractor, the conference facility and various labor organizations.

TAXES, LICENSES, SECURITY AND LIABILITY: Exhibitor shall be responsible for obtaining any licenses, permits and insurance under all local, province, state, federal or legally entitled entities, laws and regulations applicable to its activity at the Exposition, including tax identification numbers and payment of all taxes, license fees or other charges that shall become due. DH will provide guard service to the perimeter of the exhibit hall during the hours when the exhibit area is closed. However, Exhibitor is solely and fully responsible for its' own exhibit material and other property at all times, regardless of its location. Neither DH nor its agents or representatives will be responsible for any injury, loss or damage that may occur to Exhibitor or to Exhibitor's employees, sub-contractors or agents or the property belonging to any such party. Under no circumstances will DH be liable for lost profits or other incidental or consequential damages. Exhibitor shall obtain, at its own expense, adequate insurance against any such injury, loss or damage. Anyone visiting, viewing, or otherwise participating in Exhibitor's exhibit space is deemed to be the invitee or licensee of Exhibitor, rather than the invitee or licensee of DH. Exhibitor is solely liable for any injury to its property or to persons participating in the exhibit its invitees and guests, or any party or individual(s) designated by Exhibitor as their agent(s), and assumes full responsibility and liability for acts and omissions of its agents, employees or independent contractors, whether acting within or without the scope of their authority, and agrees to hold harmless DH and the exhibit hall from responsibility or liability resulting directly or indirectly from such acts or omissions.

INSURANCE: Exhibitor must carry a minimum of \$1,000,000 per occurrence limit for Commercial General Liability Insurance including bodily injury and property damage; \$1,000,000 limit for Commercial Property Coverage covering real and personal property; and \$1,000,000 limit Workers Compensation. Exhibitor shall provide DH with a certificate of insurance evidencing such coverage 45 days prior to the conference start. The insurance will name DH as additional insured. The insurance is to cover the full period of the conference.

NO ASSIGNMENT: The rights granted by this Contract are personal in nature. Exhibitor may not assign this Contract to any third party without the consent of DH.

AUTHORIZATION: By signing this contract you are authorizing DH to provide contact information including address, phone number, fax number and contact person to any service vendor contracted to conduct work for DH.

GOVERNING LAW; JURISDICTION: This Contract shall be governed, constructed and enforced in accordance with the laws of the Commonwealth of Massachusetts. In the event that it shall be necessary for DH to bring suit, enforce any of its rights hereunder or to defend itself against suits brought against DH by Exhibitor, DH shall be entitled to recover all costs of such suits including reasonable attorney's fees.

ENTIRE AGREEMENT: This Contract constitutes the complete agreement between the parties and supersedes all prior or contemporaneous agreements or representations, written or oral, concerning the subject matter hereof. This Contract may only be modified or amended in writing if signed by a duly authorized representative of each party.

Questions? Please contact **Elizabeth Christian** at 1-301-287-2232 or echristian@decisionhealth.com

1 Contact Information

Name*: _____

Professional Title*: _____

Company*: _____

Email: _____

Phone: _____ Fax: _____

Address: _____

City/State/Zip: _____

**Information will be displayed on your event badge.*

2 Select Your Sponsorship and Event Opportunities

Platinum Tabletop Exhibit \$2,995

Silver Tabletop Exhibit \$1,995

Add Ons (see page 3 for a full listing)

_____ \$ _____

_____ \$ _____

_____ \$ _____

TOTAL AMOUNT:

3 Your Payment Due Dates

\$ _____ **50% Deposit due Sept. 17, 2016**

\$ _____ **100% Deposit due Oct. 17, 2016**

Mail your payment and completed form to:

DecisionHealth

Attn: Elizabeth Christian

9737 Washingtonian Blvd., Ste. 502

Gaithersburg, MD 20878-7364

4 Billing Information

Pay by check. Amount enclosed: \$ _____

Make checks payable to: DecisionHealth (TIN: 26-3622553)

Pay by card. Charge this amount: \$ _____

Visa MasterCard American Express Discover

Note: Charges will appear as "UCG conference".

Card #: _____

Signature: _____

Name: _____

Exp. Date: _____

5 Terms and Conditions

By signing here, I certify that I have read the Terms and Conditions, understand and agree to the foregoing terms.

Signature: _____ Printed Name: _____ Date: _____